



Book Industry Study Group, Inc.
Student Attitudes Toward Content in Higher Education

Volume Two (Survey 1 of 2)

Questionnaire Last Modified: November 4, 2011

YELLOW HIGHLIGHTED SECTIONS ARE NEW SINCE THE LAST SURVEY FILEDING.

P1 15 [M]

Are you:

- Male
- Female

P1 16 [M]

In the space below, please enter your age.

↕ Age 13 - 100

P1 17 [M]

What type of school are you attending?

- 4-year college or university
- 2-year community college
- Career school or voc-tech
- Private, for-profit school (e.g. U. of Phoenix)
- Other, please specify **[Screen Out]**

P1 18 [M]

What is your year in college or university?

- Freshman / 1st year
- Sophomore / 2nd year
- Junior / 3rd year
- Senior/ 4th year
- Graduate program
- MBA program
- Other, please specify **[Screen Out]**
- Does not apply **[Screen Out]**

P1 38 [M]

Are you a full-time or part-time student?

- Full-time
- Part-time

P1 39 [M]

How are you attending school?

- Boarding: live on or near campus
- Commuting: live with family off campus
- Distance education: taking all courses online

P1 [M]

Who pays for most of your course materials (books, packets, supplements, study guides, etc.)?

- I do
- Financial aid
- Parents
- Other

P2

For much of the rest of this survey, we define a "textbook" as a book (print or e-book) used in schools or colleges for the formal study of a subject. They typically include not only readings about that subject, but also review and homework questions, chapter summaries, learning objectives, charts and illustrations and other methods to help students learn the content.

P2 69 [M]

For those courses where there is no textbook required, rather where there are readers, novels, or other books required, how do you typically acquire these?

- Buy them at the bookstore
- Buy them online
- Buy an e-book version
- Borrow them from the library
- Borrow or swap with other students
- Other, please specify

P2 1 [M]

For those courses where you are required to get a textbook, which do you typically do? (select one)

- N/A (textbooks aren't required)
- Buy the physical book and keep it for personal use after the semester ends
- Buy the physical book and sell it back after the semester ends
- Rent the physical book
- Download an e-book version of the physical book
- Try to get by without buying the textbook
- Other, please specify

P2 40

Often instructors assign textbooks with accompanying supplements (such as study guide, online self assessments, etc.) as a bundle. When a professor assigns a bundle, which of following are you most likely to do? (select 1 or 2)

- Purchase the bundle, and take advantage of the cost-savings on the total package
- Avoid buying the bundle, and purchase the stand-alone new textbook
- Avoid buying the bundle, and purchase the standalone used textbook

- Check with other students to see if the supplements are worthwhile.
- Other, please specify

P2 68 [M]

Have you taken a course using any of the following integrated learning systems? (select all that apply)

- MyLabs/Mastering
- Wiley Plus
- Bedford/St. Martin's Classes
- W.H Freeman/Worth Publishers Portals
- Cengage Brain
- MH Connect
- Other, please specify
- None of the above [Exclusive]

P3 12 [M]

To what extent do you agree with the following statements about textbooks?

	Strongly agree	Agree	Disagree	Strongly Disagree	Don't know	N/A
I'm willing to get textbook content at the lowest cost, even if it means purchasing an older edition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Textbook prices are reasonable, considering their value to my education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to be able to get all my textbooks as e-textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would spend money on a learning solution that helps me reduce my study time by 25%	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P4 1 [M]

As far as you're aware, how often have you or other students at your school done the following this term?

	I've done it myself	I haven't but know others who have	Don't know anyone who has done this
Photocopied chapters of textbooks from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded e-textbook content from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded other course content from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bought or acquired textbooks from a pirate Web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bought or acquired international versions of textbooks to save money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded unlicensed music without paying	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded course content from a Web site not specifically authorized by the instructor (like Sparknotes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P4 70 [M]

How often have you done the following this term?

	Never	Occasionally	Frequently
Photocopied chapters of textbooks from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded e-textbook content from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Downloaded other course content from other students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bought or acquired textbooks from a pirate website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bought or acquired international versions of textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded unlicensed music without paying	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloaded course content from a website not specifically authorized by the instructor (like Sparknotes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

COURSE SELECTION

P5 1. Course selection

[M]

We are going to ask you to respond to the rest of this survey based on a single course. Please tell us the first course that you take on Tuesdays. (If you have no Tuesday class, then select your first class on Wednesday.)

🗒 First class you take on Tuesday (or as a fallback, Wednesday): _____

P5 30

[M]

In which discipline area does this course best fit?

- Business (Accounting, Finance, Economics, Management, CIS)
- Education
- Engineering
- English and Literature
- Fine Arts (Music, Art, etc.)
- Foreign Language
- Humanities (Theology, Philosophy, etc.)
- Mathematics
- Medical/Health
- Natural Sciences (Biology, Physics, Chemistry, etc.)
- Social Sciences (History, Sociology, Political Science, Psychology, etc.)
- Vocational Studies

P5 31

[M]

Is this a course in your intended major or minor?

- Yes, intended major or minor
- No
- Don't know (if your major is undecided)

P5 32

[M]

Is this course required or an elective?

- Required
- Elective

P5 33

[M]

Is this a course that you are personally interested in?

- Yes
- No

How is this course being offered?

- In person in an on-campus class
- Distance education through an online class
- Mostly online, with periodic in-person meetings
- Other, please specify

Which is most true about this course up to this point in the semester? (select one)

- No formal course content is assigned
- A textbook is required for this course
- A textbook is recommended for this course
- No textbook is used for this course; course content is compiled in a course pack costing more than \$20
- No textbook is used for this course; course content is compiled in a course pack that is free or costs less than \$20
- Other, please specify

To what extent is each of the following true?

	True	Unsure	Not True	N/A
Before registering for this course, I was made aware of the ISBN and price of required and recommended textbooks and supplements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My professor considered the price of the textbook when assigning it for this course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other supplements bundled with the textbook (e.g., online quizzing, self assessments, extra study help, etc.) added value to this course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How important were each of the following factors in your textbook acquisition process?

	Not important	Somewhat important	Very Important	N/A
Getting the best price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Print supplements that accompany the textbook (e.g., study guides)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online/digital supplements that accompany the textbook (e.g., online quizzes and self assessments)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having a copy available when you needed it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery speed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition upon receipt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How satisfied were you on each of these same factors?

	Not satisfied	Somewhat satisfied	Very satisfied	N/A
The price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Print supplements that accompany the textbook (e.g.,	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

study guides)

Online/digital supplements that accompany the textbook (e.g., online quizzes and self assessments)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having a copy available when you needed it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery speed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivery cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition upon receipt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P20 1. [M]

Have you been using the textbook to the extent you expected at the start of the course?

- N/A (no textbook assigned)
- More than expected
- As expected
- Less than expected

P8 2. [M]

How were you first informed about what course material(s)/textbook(s) were needed for this course? (select one)

- On the course website
- Through an email
- Was told in class
- At the local college bookstore
- Other, please specify

P14 3 [M]

How did you get the course material/textbook for this course? (select all that apply)

- N/A (no course material required)
- Bought a current version of the physical book
- Bought an older version of the physical book
- Rented the physical book
- Borrowed a reserved copy of the physical book at the library
- Borrowed a reserved copy of the e-textbook at the library
- Borrowed/shared with other student(s)
- Rented an e-textbook with a time limit (e.g., term length)
- Bought an e-textbook with no time limit
- Downloaded an e-textbook version from an online file share source
- Other, please specify

<BEGIN P14 3 SUB-SECTION>

Only asked of people who answered "Bought..." to question P14 3.

P10 10. [M]

What format was the course material/textbook you bought for this course? (select one)

- Hardcover textbook (new)
- Hardcover textbook (used)
- Paperback textbook (new)
- Paperback textbook (used)
- Physical textbook with accompanying e-book

- Physical coursepack (instructor assembled chapters/content from multiple books/sources)
- Digital coursepack
- E-textbook
- E-textbook with supplemental print text or manual
- Three-hole-punched, loose-leaf format textbook
- Other, please specify

P13 4

[M]

When did you buy the course material/textbook for this course?

- N/A (didn't purchase)
- 3 or more weeks in advance
- 1 to 2 weeks in advance
- Less than a week in advance
- The week after classes began
- More than 2 weeks after classes began

P15 A.

[M]

Where did you buy the course material/textbook from?

- On-campus college bookstore
- Off-campus bookstore
- Amazon.com
- Half.com
- From an informal student-driven textbook swapping site
- B&N.com
- Textbooks.com
- eTextbooks.com
- A general commerce site like eBay, Craigslist, Facebook Marketplace, etc.
- From another online textbook site (please specify)
- Direct from the publisher
- Other, please specify

Only asked of people who answered "Rented the physical book" to question P14.3

P16 B

[M]

Where did you rent the course material/textbook from?

- Chegg
- BookRenter.com
- CampusBookRentals.com
- On-campus college bookstore
- Other local bookstore
- B&N.com
- Textbooks.com
- Direct from the publisher
- CollegeBookRentals.com
- Other, please specify

P16 2

How satisfied are you with this rental?

- Very satisfied

- Somewhat satisfied
- Neutral
- Somewhat dissatisfied
- Very dissatisfied

P16 9

Comment on your response:

Only asked of people who answered "Downloaded..." to question P14 3.

P17 3

[M]

Where did you download the course material/textbook from?

- CourseSmart.com
- Access code provided by the publisher
- Alibris.com
- Amazon.com
- Half.com
- iBooks
- School website
- Other, please specify

<END P14 3 SUB-SECTION>

PREMIUM CONTENT SECTION

P10 10.

[M]

Was the textbook part of an integrated learning system, such as Pearson MyLabs/Mastering, Bedford/St. Martin's Classes, WH Freeman/Worth Publishers Portals, Wiley Plus, McGraw Hill Connect, or Cengage Brain?

- Yes
- No
- Don't Know

P10 10.

[M]

Did the instructor provide any training or lecture on how to use various components of this integrated learning system, such as Pearson MyLabs, Bedford/St. Martin's Classes, WH Freeman/Worth Publishers Portals, Wiley Plus, McGraw Hill Connect, or Cengage Brain?

- Yes
- No
- Don't recall

P11 68

Did you acquire an access code to use online resources for this course, such as quizzes and tutorials?

- Yes, access code was bundled with the new textbook

- Yes, purchased access code separately
- No

<BEGIN P11 68 SUB-SECTION>

Only asked of people who answered "Yes, access code was bundled" or "Yes, purchased access code separately" to question P11 68.

P11 70

[M]

If you acquired the access code online, did you have the choice whether to buy access with or without the e-textbook?

- Yes
- No
- Don't know

Only asked of people who answered "Yes, purchased access code separately" to question P11 68.

NEW QUESTION SUGGESTED BY WORKING GROUP

[M]

If you purchased an access code separately, did you buy it instead of the textbook?

- Yes
- No, I bought the textbook as well

P11 69

[M]

If you purchased an access code separately, did you buy it in the bookstore or online?

- Bookstore
- Online
- Don't know

<END P11 68 SUB-SECTION>

P11 71

[M]

Did this access come with or without the e-textbook?

- With the e-textbook
- Without the e-textbook
- Don't know

P19 67

[M]

Which of the following did you use for this course? (select all that apply)

- Core physical textbook
- Print study guide
- Online study guide
- Student solutions manual
- Core e-textbook
- Integrated learning system (e.g., WileyPlus, MyMathLab, Cengage Brain, Bedford CompClass, Worth PsychPortal, etc.)
- Online quizzing
- Online tutoring

- Lecture capture technology
- Contextual help (e.g., clicking for more information to help answer a quiz question)
- Diagnostic self tests
- Interactive simulations of concepts
- Searchable interactive textbook
- Audio study guide
- Clickers used in the classroom by instructors
- Campus learning management system (Blackboard, WebCT, etc.)
- Online self-assessment
- Lab Manual

P19

[NOTE: Piped multiple times from what was selected in question P19 67.]

For those items you selected above, to what extent.....?

Have you used it? Not much Somewhat To a high extent

Piped from what was selected above

Did it help your studying? Not much Somewhat To a high extent

Piped from what was selected above

Is it helping you pass the course? Not much Somewhat To a high extent

Piped from what was selected above

Is it helping you improve your grade? Not much Somewhat To a high extent

Piped from what was selected above

Would you recommend it to other students? Not much Somewhat To a high extent

Piped from what was selected above

Overall, how satisfied are you with this? Not at all Somewhat Very Satisfied

Piped from what was selected above

P21 14.

[M]

Since the start of this term, how often have you used each of the following?

[Randomize first 5 rows]

	Not at all	To some extent	To a high extent	N/A / Not offered
Clickers (personal response systems) in the classroom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Classroom equipped with a whiteboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online tutors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video conferencing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online self assessments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P23 34

[M]

Are you more likely to skip class when materials are available online?

- Yes, more likely

- Less likely
- No influence

E-TEXTBOOK SECTION

P25

For the remainder of the survey, please respond more generally (not just about the first course you take on Tuesday or, as a fallback, on Wednesday).

P25 3. ebook

[M]

Have you purchased an e-textbook for any class in the past two years?

- Yes
- No

P27 9. etect sat

[M]

How satisfied are you with your most recent e-textbook experience in terms of each of the following?

	Not satisfied	Somewhat satisfied	Very satisfied
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Features	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Subscription length	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Note-taking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printing rights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P28 8

[M]

What device have you used to read e-textbooks?

- iPad
- Android tablet
- Black & white Kindle
- Kindle Fire
- Black & white Nook
- Color Nook
- Laptop computer
- Desktop computer
- Laptop/Netbook
- Other dedicated e-reading device
- Other, please specify

P30 5b.

[M]

Regardless of whether or not you've ever purchased an e-textbook, which format do you think you'd prefer for a textbook?

- Physical textbook
- E-textbook
- E-textbook including an online homework, tutorial and assessment system

No preference

<BEGIN P30 5b SUB-SECTION>

Only asked of people who answered "Physical textbook" to P30 5b.

P31 6

[M]

Why do you prefer a physical textbook over an e-textbook?

	Not an important reason	Somewhat important reason	Very important reason
Prefer the look and feel of print	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easier to bookmark/highlight in a physical textbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
With e-textbooks, there's no buyback option	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
With e-textbooks, you lose access to content at end of semester	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had a poor prior experience with an e-textbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Privacy concerns related to e-textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are limits to sharing/copying e-textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Don't have a good device for reading e-textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are not enough functional advantages over a print book	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

P32 7. why etext

[M]

Why do you prefer an e-textbook over a physical textbook?

	Not an important reason	Somewhat important reason	Very important reason
E-textbooks cost less than physical textbooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks are more convenient	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks are easier to carry around	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks allow you to interact with content (copy and paste to notes, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks often integrate with other content (hyperlinks to video clips, practice quizzes, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks are more environmentally friendly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-textbooks allow easy search and reference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Content can be obtained more quickly (when I need it)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Can try the content out before buying	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<END P30 5b SUB-HEAD>

If the required textbook for a course in your major costs \$100 in print, what would be the highest price you would pay for (a) permanent access to the e-textbook version and (b) semester length access to the e-textbook version?

- a) permanent access: _____
- b) semester-length access: _____

P37 1

When buying a textbook (print or digital), which do you prefer?

- Purchasing the textbook for permanent use
- Purchasing the textbook, knowing I can sell it back
- Renting the textbook

<BEGIN P37 1 SUB-SECTION>

P37 36

[M]

If you prefer buying a textbook instead of renting it, why? (Select all that apply)

- N/A
- There are no guarantees that the book will be available at any specific rental site
- The rental period begins the day the book requested is shipped, not when the book is received
- Need to wait for delivery of the book by mail
- Some rental sites require students to pay shipping costs
- The rental site may run out of the title requested before the book is shipped
- I don't get to sell the book back at the end of the term
- Other, please specify

P37 37

[M]

If you prefer renting a textbook instead of buying it, why? (Select all that apply)

- N/A
- No need to find a bookstore to take the books back at the end of the semester
- Less expensive option than purchasing new or used books
- Other, please specify

<END P37 1 SUB-SECTION>

P41 26 [M]

What kind of cell phone/smartphone do you use?

- Basic cell phone (for phone calls/texting)
- iPhone
- Blackberry
- Symbian
- Palm Pre
- Android
- Other, please specify

Do you keep track of course information (e.g., assignments, due dates, etc) on your mobile device (cell phone or smartphone)?

- Yes, frequently
- Yes, occasionally
- No, but would like to
- No, not interested

Which of the following features do you consider essential in a mobile college course app?

- Ability to chat with instructor
- Ability to chat with other students
- Access to assignments
- Access to the textbook
- Access to online quizzes
- Access to academic lectures on podcasts
- Other (please specify)
- N/A [Exclusive]

Do you have or are you likely to get (either to purchase or receive as a gift) each of the following devices for your own use by the start of the next semester?

	Already have	Not likely to get	Somewhat likely to get	Very likely to get
Desktop computer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Laptop/Netbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Apple iPad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other tablet device	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amazon Kindle e-book reader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Barnes & Noble Nook e-book reader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sony Reader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other e-book reader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smartphone (e.g., iPhone, Android, BlackBerry)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What device would you say you primarily use to study, prepare and write for your coursework? (select only one)

- Desktop computer (personal)
- Desktop computer (institutional – college, school, library, etc.)
- Desktop computer (shared – family, roommates, etc.)
- Laptop/Netbook (personal)
- Laptop/Netbook (shared – family, roommates, etc.)
- Tablet
- Smartphone
- I don't use a computer or device

What device would you say you secondarily use to study, prepare and write for your coursework? (select only one)

- Desktop computer (personal)

- Desktop computer (institutional – college, school, library, etc.)
- Desktop computer (shared – family, roommates, etc.)
- Laptop/Netbook (personal)
- Laptop/Netbook (shared – family, roommates, etc.)
- Tablet
- Smartphone
- I don't use a secondary device, I rely on my primary device.

P41 35this should include the same choices as the earlier question

If you are planning to get a tablet or some other e-book reading device, please specify which you plan to get:

Tablet: _____

E-book reader: _____

P42 27

[M]

To what extent would you be interested in getting your college textbooks for your iPad, instead of in print, assuming they were x% off of the price of a used print version?

- Very interested
- Somewhat interested
- No, not interested

P42 27a

Comment on your response:

P43 28

[M]

To what extent would you be willing to have your textbooks or digital learning materials included in a course fee and payable along with your tuition? (similar to a lab fee or computer fee)

- Very interested
- Somewhat interested
- No, not interested

P43 28a

Comment on your response
